



# YOUNG CITIZENS 2022

## PRACTICAL GUIDE FOR STUDENTS



## MESSAGE FROM THE PRESIDENT AND CEO



Dear Young Citizen,

Welcome to a unique circle of young storytellers.

We know that your curiosity, depth of research, and creative mind can help make stories of the past come to life. That's why we are asking you to create a video that explores a theme relating to the history of Canada.

Your video can highlight any aspect of Canada's past that interests you, including the arts, politics, sciences, community heritage, and more.

Through the lens of a camera, you can explore these topics in funny, clever, and thought-provoking ways. Your digital stories will be shared across the country and will contribute to a national conversation about Canadian history. Through this exchange of ideas, you will join the hundreds of other youth who have acted as ambassadors for their region.

Welcome to the Company of Young Citizens! We look forward to viewing your video.

Janet Walker

President and CEO

Canada's History Society

# YOUNG CITIZENS 2022 PARTICIPANT GUIDELINES

## NEXT IMPORTANT STEPS

Visit [CanadasHistory.ca/RegisterYC](https://CanadasHistory.ca/RegisterYC) to complete your online registration. Have your parents sign the attached Student Permission and Media Release Form and email it to [youngcitizens@canadashistory.ca](mailto:youngcitizens@canadashistory.ca) or fax it to 204-988-9309

**Submit your video by June 6, 2022**

## VIDEO CONTENT

Young Citizens is an opportunity to raise awareness about unique stories in Canada's past. You don't have to stand in front of your project to tell us about it – you can include interviews, interesting photographs, dress up in costume, or put on a historical re-enactment. The judges will be reviewing the videos based on six different criteria that you can find in the section called "judging." Please note that due to COVID-19, participants should follow all local health regulations and guidelines. Most importantly, don't forget to be creative and **have fun!**

## EXAMPLES

We recommend that you watch the videos created by previous participants to get a better idea of what your video might look like. To do so, please visit [CanadasHistory.ca/YoungCitizens](https://CanadasHistory.ca/YoungCitizens) and [HistoireCanada.ca/JeunesCitoyens](https://HistoireCanada.ca/JeunesCitoyens).

## INTERVIEWS

You may wish to interview someone in your video. The interviewee could be an expert on the subject, a historian, a museum employee or an individual with a relevant connection to the topic. However, you must have all interviewees sign authorization forms (copy attached). These authorization forms must be submitted to Canada's History when you submit your video.

## LENGTH OF VIDEO

Videos must be between 3 and 4 minutes long in total, so be sure to plan your time carefully. Videos that don't meet this requirement will be deducted points by the judges.



## IMAGE COPYRIGHTS

Before including images in your video, you should check to see if there is a copyright. A copyright means that someone owns the image and you have to get their permission to use it. If you do get permission to use a copyrighted image in your video, please include proof of permission when you submit your video.

## COPYRIGHT-FREE IMAGES

Many historical images no longer have a copyright, which means that nobody owns the copyright and you are free to use the image without asking permission. These images are also said to be in the public domain.

## IMAGE CREDITS

For both copyrighted and non-copyrighted images, you should still credit (source) your image properly so that people know where you got it. If you find an image online through a museum, archive, or database, they will usually indicate how you should credit the image. You can create a caption for your image, or you can include this information in your end credits.

For example, suppose you want to include this image of Agnes MacPhail from the Library and Archives Canada website (copy and paste the following link to see the image).

[http://collectionsCanada.gc.ca/pam\\_archives/index.php?fuseaction=genitem.displayItem&rec\\_nbr=3192078&lang=en](http://collectionsCanada.gc.ca/pam_archives/index.php?fuseaction=genitem.displayItem&rec_nbr=3192078&lang=en)

The record says that the copyright is expired, so you can use the image without asking permission. To tell people where you found the image, you would source the image by saying:

Agnes MacPhail: Yousuf Karsh/Library and Archives Canada/PA-165870

## FINDING IMAGES

Lots of museums and archives are putting their images online, so there are many places to find images for your video. Here are some good starting points:

**[Library and Archives Canada](#)** - Canada's national archive has lots of images available online and provides clear information about copyright and credits.

**[Canadiana Discovery Portal](#)** - this database includes material from a number of collections across Canada.

**[The McCord Museum](#)** - The McCord Museum preserves and showcases nearly 1,500,000 artifacts, images and manuscripts, witnesses to social history and material culture in Montreal, Quebec and Canada. This online digital offering, the result of collaboration with seven other Canadian museums, currently includes 147,500 images of artifacts.

**[Canadian Museum of History / Canadian War Museum](#)** - These two national museums each have large databases with images of the artifacts in their collections.

## MUSIC

If you wish to include music in your video, you should be careful about what you use. Most popular music will have a copyright, which means that someone owns the music and you do not have permission to publish it as part of your video. It's best to find music that is copyright free. There are a few websites that have copyright free music, and you can also purchase copyright free music through iStock.

**Purchasing a song through iTunes does not give you permission to use the song in your video.**



## VIDEO EDITING

Most computers come with a video editing program. If it's not already included with your computer, Windows Video Editor can be downloaded for free. If you have access to more robust programs such as Final Cut or Adobe Premier you are welcome to use them.

Canada's History has created a short introduction (called a "bumper") that should be inserted at the beginning of your video. You can download the bumper from this page: <https://www.canadahistory.ca/youth/young-citizens/getting-started>

## UPLOADING THE VIDEO

To send us your video, you can use any existing file sharing program (Dropbox, Google Drive, WeTransfer, etc.). We suggest using Dropbox, a free file sharing service. With a parent or guardian, visit <https://www.dropbox.com> to create a free, online account. Upload your video to a Dropbox folder, click "Share" then "Copy Link." Paste the link into an email and send it to [YoungCitizens@CanadasHistory.ca](mailto:YoungCitizens@CanadasHistory.ca)

**Videos are due to Canada's History no later than June 6, 2022.**

## COMMENTING AND VOTING

From June 10 to July 1, 2022, you can invite friends and family to view, comment on and vote for your video. Please note that the button to vote will appear only on the day of the vote. There are social media buttons on your profile page, so you can post links on Facebook, Twitter and other social media sites. We would also appreciate your comments on some of the other videos that your fellow Young Citizens create.

Make sure you get lots of people to vote for your video! The result of the popular vote will make up part of your final score.





## JUDGING

A panel of judges will review the videos based on the following criteria:

1. Communication - Student presents their topic clearly and confidently
2. Research / Historical Thinking - Student presents thorough research on their topic and demonstrates the use of historical and critical thinking skills
3. Production - Video is well-produced and edited
4. Creativity - The video has creative elements that make it engaging for the audience
5. Timing - The video length is between 3-4 minutes
6. Vote - The results of the popular vote will make up part of the student's score

\* Given that students may have limited access to museums, subject matter experts, and filming locations, the award criteria will be adjusted to focus more on the content and research, and less on the production of the film.



## GET OUT THE VOTE

Looking for some creative ways to tell people about your video? Here are some of the ways other Young Citizens are spreading the word:

- Harness the power of social media! Share your video through Facebook, Twitter, or Tumblr (if you're too young to do this, ask your parents to help you).
- Call up your local radio show or community newspaper - everyone loves a feel-good story!
- Make posters to hang up around your community.
- Make pamphlets and hand them out at a local event, celebration, or festival.
- Did you work with a particular organization or museum? Have them include an announcement in their newsletter or emailing list.
- Grownups know lots of people - have your parents share your video with their friends or workplace.



## PRIZING

The judges will select four winners.

Canada's History will contact the winners during fall 2022 and they will have 5 days to accept or reject the prize. If a winner declines their prize, there will be no compensation or other prize awarded.

## CHECKLIST

Once your video is complete, and before sending it to Canada's History, check that you have considered each of the following.

- I have completed my online registration form.
- I have completed my Student Permission and Media Release Form and it is signed by my parents.
- I have an interview release form completed and signed by everyone in my video (only if applicable).
- My video respects the established regulatory duration of 3 to 4 minutes.
- The images used for my project are free of rights or I made sure to get permission.
- The music used for my video is free of rights or I made sure to get permission for its use.
- I integrated the short introduction (called a "bumper") with the visual of the program at the beginning of my video.
- I created a Dropbox online file sharing account for free, which will be used to send the final version of my video to Canada's History Society.
- My video respects the six main evaluation criteria that will be considered by the judges.



## STUDENT PERMISSION AND MEDIA RELEASE FORM

Please complete and hand in as part of your Heritage Fair or Young Citizens registration. Coordinators should send completed forms to Canada's History by scanning the completed document and sending it by email to [YoungCitizens@CanadasHistory.ca](mailto:YoungCitizens@CanadasHistory.ca) or if necessary by fax: (204-988-9309).

I, \_\_\_\_\_, hereby give consent for my  
NAME OF PARENT/GUARDIAN

child to participate in the Heritage Fairs program and to be filmed, interviewed, photographed or have audio or video recordings made of my child by the media (print, broadcast and on-line) and to record, create, and submit to Canada's National History Society ("Canada's History") their own video for the purposes of the Young Citizens program (collectively, the "Material").

I understand that all Material becomes the property of Canada's History, to publish in any or all magazines, websites and/or educational, promotional or other materials produced by Canada's History.

I understand that Material may appear in electronic form on the internet or in other publications outside of the control of Canada's History. I agree that I will not hold Canada's History responsible for any harm that may arise from such unauthorized reproduction.

I hereby waive any right to approve the use of the Material now or in the future.

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NAME OF CHILD

HOME TELEPHONE NUMBER

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SCHOOL

REGIONAL HERITAGE FAIR

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SIGNATURE OF PARENT/GUARDIAN

DATE





## INTERVIEW RELEASE FORM

To be signed by interviewees or other individuals who may appear in a Young Citizens video.

INTERVIEWER / YOUNG CITIZEN'S NAME	SCHOOL
PROJECT NAME	REGIONAL HERITAGE FAIR

I hereby grant consent on my own behalf and/or on behalf of my child, to being interviewed, filmed or photographed as part of the above noted project. I agree that any recorded material (including, but not limited to images, audio, and video recording, collectively “the *Material*”) may be used for the purposes of the Young Citizens program, an initiative of Canada's National History Society (“*Canada's History*”).

I understand that all Material becomes the property of Canada's History, to publish in any or all magazines, websites and/or educational, promotional or other materials produced by Canada's History.

I understand that the Material may appear electronically on the Internet or other publications beyond the control of Canada's History. I agree that I will not hold Canada's History responsible for any damage that may result from such unauthorized copying.

I hereby waive any right to approve the use of the Material now or in the future.

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INTERVIEWEE (OR PARENT / GUARDIAN NAME IF ORGANIZATION  
 INTERVIEWEE IS A MINOR)

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SIGNATURE DATE

