

**Media Coverage Review**

Headline: \_\_\_\_\_  
Source: \_\_\_\_\_ Date: \_\_\_\_\_  
Type of Media: \_\_\_\_\_

List 3-5 Key Points

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\_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Intended Audience

\_\_\_\_\_

age, gender, identifiable group  
geographical region

Purpose

\_\_\_\_\_

Inform, inspire, shock,  
entertain, mobilize

Perceived Bias

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Missing Details and Unanswered Questions

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\_\_\_\_\_